# **University of Wisconsin-Milwaukee**

# **Campus Conservation Nationals 2014 Case Study**

## WHAT TYPE OF COMPETITION DID YOU DO?

**Both Electricity and Water** 

#### DID YOU PARTICIPATE IN A GROUP COMPETITION?

No

#### **SCHOOL**

University of Wisconsin-Milwaukee Public Minority Serving 4 year research institute ~28,000 Milwaukee, WI

#### **ABSTRACT**

19 Buildings all on the Lucid Dashboard 27,406 gallons saved over all 80,139 kWh

## **GOALS AND OUTCOMES**

# **Accomplishments and Outcomes**

While UWM did appear to do well on water savings comparatively, we could always do better. See above for amounts.

## **Challenges and Responses**

It's difficult to get message out on such a large campus. Continually working on new strategies in our on-campus housing. We also don't have a large budget.

## **Commentary and Reflection**

Plan early and work efforts into larger objectives.

#### **ENGAGEMENT AND SUPPORT**

# **Leaders and Supporters**

At UWM, it was a collaboration between the Office of Sustainability (staff and students) and 2 high level RA's in Housing. The Director of Housing was also very supportive.

## **Funding and Resources**

Need a larger budget to have a wider impact.

## **Education and Community Outreach**

There were two keys to our campaign this year. First, CCN was folded into our launch of Housing's Eco Reps program. Our Eco Reps program focuses on a different sustainability theme every 2 months. We



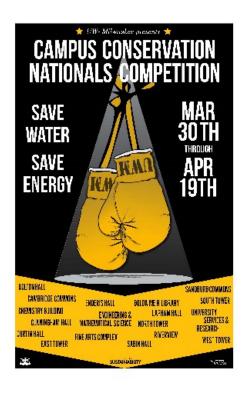
made our focus during April on Water. Second, the main communication with all residential students, was an energy and water audit that they were given when they entered the security gate to their hall. When audits were turned in, they were put in a drawing for a prize.

Over all, the campus has just completed its performance contract. The work over the past 5 years in energy and water efficiency has engaged all buildings that are a part of this competition/building dashboard. Occupants have had many opportunities to engage in our savings and Energy Matters program over the past few years. UWM overall has had a 27% reduction in energy per gross sq. foot since 2008.

# **CONTACT INFORMATION**

#### **Contacts**

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### MORE ABOUT YOUR SCHOOL

## **Campus Sustainability History**

The Office of Sustainability at UW-Milwaukee, founded in 2008, assesses, supports, and drives sustainability initiatives across campus operations, student life, and throughout academic affairs. By building cross campus and community collaborations, integrating sustainability into campus planning initiatives, assessing impacts over the long term, and working from our own sense of place and purpose, UW-Milwaukee manages its resources wisely and makes sustainability relevant to its teaching and research mission. Past initiatives include Energy Matters, a campus wide energy efficiency program with Facility Services, supporting stormwater green infrastructure with the School of Architecture, initiating and growing campus gardens with many across the UWM community, bike planning with the assistance of Campus Planning and Community Design Solutions, and multiple outreach programs with the Share the Earth series. UW-Milwaukee is a member of the Association for the Advancement of Sustainability in Higher Education, and has recently completed the Sustainability, Tracking, Assessment and Rating System (STARS). UWM received a STARS Silver Rating in 2013. For more information, go to www.sustainability.uwm.edu