

University of Wisconsin-Milwaukee

Campus Conservation Nationals 2014 Case Study

WHAT TYPE OF COMPETITION DID YOU DO?

Both Electricity and Water

DID YOU PARTICIPATE IN A GROUP COMPETITION?

No

SCHOOL

University of Wisconsin-Milwaukee

Public

Minority Serving

4 year research institute

~28,000

Milwaukee, WI

ABSTRACT

19 Buildings all on the Lucid Dashboard

27,406 gallons saved over all

80,139 kWh

GOALS AND OUTCOMES

Accomplishments and Outcomes

While UWM did appear to do well on water savings comparatively, we could always do better. See above for amounts.

Challenges and Responses

It's difficult to get message out on such a large campus. Continually working on new strategies in our on-campus housing. We also don't have a large budget.

Commentary and Reflection

Plan early and work efforts into larger objectives.

ENGAGEMENT AND SUPPORT

Leaders and Supporters

At UWM, it was a collaboration between the Office of Sustainability (staff and students) and 2 high level RA's in Housing. The Director of Housing was also very supportive.

Funding and Resources

Need a larger budget to have a wider impact.

Education and Community Outreach

There were two keys to our campaign this year. First, CCN was folded into our launch of Housing's Eco Reps program. Our Eco Reps program focuses on a different sustainability theme every 2 months. We



made our focus during April on Water. Second, the main communication with all residential students, was an energy and water audit that they were given when they entered the security gate to their hall. When audits were turned in, they were put in a drawing for a prize.

Over all, the campus has just completed its performance contract. The work over the past 5 years in energy and water efficiency has engaged all buildings that are a part of this competition/building dashboard. Occupants have had many opportunities to engage in our savings and Energy Matters program over the past few years. UWM overall has had a 27% reduction in energy per gross sq. foot since 2008.

CONTACT INFORMATION

Contacts

Kate Nelson

Chief Sustainability Officer

414-254-1595

Knelson6@uwm.edu

MORE ABOUT YOUR SCHOOL

Campus Sustainability History

The Office of Sustainability at UW-Milwaukee, founded in 2008, assesses, supports, and drives sustainability initiatives across campus operations, student life, and throughout academic affairs. By building cross campus and community collaborations, integrating sustainability into campus planning initiatives, assessing impacts over the long term, and working from our own sense of place and purpose, UW-Milwaukee manages its resources wisely and makes sustainability relevant to its teaching and research mission. Past initiatives include Energy Matters, a campus wide energy efficiency program with Facility Services, supporting stormwater green infrastructure with the School of Architecture, initiating and growing campus gardens with many across the UWM community, bike planning with the assistance of Campus Planning and Community Design Solutions, and multiple outreach programs with the Share the Earth series. UW-Milwaukee is a member of the Association for the Advancement of Sustainability in Higher Education, and has recently completed the Sustainability, Tracking, Assessment and Rating System (STARS). UWM received a STARS Silver Rating in 2013. For more information, go to www.sustainability.uwm.edu

